

Meeting

Our next JTCA Meeting is

Monday, January 19, 2015

Walter Fuller Center-7891 26th Ave N

Social 6:45 p.m. – Meeting 7:00 p.m.

Meeting Highlights:

NEW Pier Designs

HALL of HONORS Awards

Election of Officers and Directors

E-mail news
Carlson, President

by Dr. Ed



Email News

JANUARY 19 Meeting

Jungle Terrace "HALL of HONORS" Awards

John Sweeny

Mary Sweeny

Jill Silverstein

Yaro Markewycz

Dr. Roland Martens

NEW Pier Designs and Public Input ~ City Staff

ELECTION of Officers and Board

President Dr. Ed Carlson
Vice Pres. John Sweeny
Secretary Lauren Sanders
Treasurer Jill Silverstein

Board of Directors Susan Buckley
Roland Martens
Yaro Markewycz
Rich Meredith

**New luxury movie theater at Tyrone Square Mall in
2016**



This state-of-the-art complex features these amenities:

- 10 Stadium auditoria with 1,200 seats
- 100% Digital projection & 11.1 sound
- Wall-to-wall screens with 3D capabilities
- Leather electronically controlled recliner seating with footrests
- Specially equipped D-BOX auditorium featuring chairs synced to the action of the movie for a one-of-a-kind immersive movie experience.
- Rear Window Captioning and Descriptive Audio for hearing and sight impaired.
- Featuring **Cobbster's Kitchen** – a full-service restaurant and bar. Patrons can enjoy a chef-inspired meal or adult beverage in a family-friendly environment or take them into the show.
- Reserved seating with online ticketing

- Remote ticketing kiosks

The free-standing 44,000 s.f. building will be in the mall's northwest parking area, which faces Tyrone Boulevard. The multiplex is expected to open by early 2016. Tyrone Square is a 1,100,000 square-foot super-regional mall.

"This is more about the quality of the experience than the number of people we can cram into the space," said Jeremy Welman, Cobb Theatres chief operating officer.

"This is a great addition to the entertainment and dining experience at Tyrone Square," said Jeni Wilson, mall manager. "And, a great complement to our six sit-down restaurants in our Dining District – Bonefish Grill, Lee Roy Selmon's, Ruby Tuesday, Hooters, Red Robin Gourmet Burgers, and Lime Fresh Mexican Grill."

About Simon: Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE:SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit simon.com.

About Cobb Theatres: Cobb Theatres is one of the top ten exhibitors in the United States. A market leader in premium cinema operations with 231 screens at 19 locations throughout the Southeast. With 90+ years of experience, we are committed to being the leader in providing the ultimate entertainment experience, while maintaining a rich heritage of family values and integrity. CinéBistro, the premiere cinema and dinner-and-a-movie concept, created by Cobb Theatres, has seven locations and is currently being developed around the country. For more information on Cobb Theatres or CinéBistro, visit www.cobbtheatres.com or www.cobbcinestro.com.

JTCA 2015 Monday Meetings

January 19
April 20
July 20
October 19

Pinellas TRAIL CleanUP (Meet at Tyrone Overpass)

February 28
April 25
June 27
August 29
October 21
December open

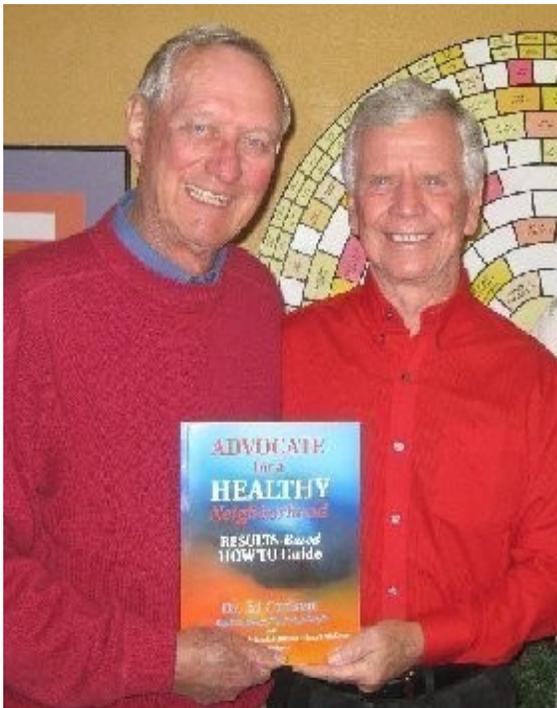
**JTCA's New SECRETARY is participating in
CONA Leadership Program 2015!**

Congratulations Lauren Sanders!~!

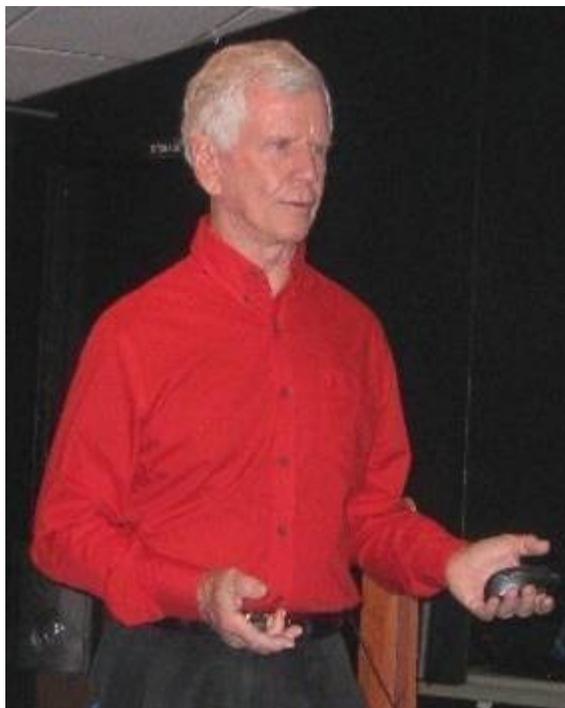
"Finished reading the CONA Leadership literature and I am extremely excited to be a part of the program. I'm honored you've asked and that JTCA is sponsoring me. Thank You for your confidence. Lauren

Dr. Ed presented to Council of Neighborhood Associations (CONA) on "ADVOCATE for a HEALTHY Neighborhood ~ RESULTS-Based Guide." Jungle Terrace gifted a copy of the book to each attending neighborhood!

Dr. Ed elected CONA 2nd Vice Pres. + Chair of Public Safety Committee.



Prior MAYOR David Fischer



Dr. Ed presenting



CONA PRESIDENT Lisa Wheeler-Brown

Development Updates 2014



2014 was another banner year for development in St. Petersburg with nearly \$400 million permitted in construction. Downtown, the building boom continued with approximately 1,200 residential units completed or under construction. In our annual "Development Updates" edition, we capture some of the top development projects, spanning a variety of sectors and locations citywide.

This year's highlights include Sundial opening after \$30 million in renovations, upscale apartments at Modera Prime 235 and Beacon 430 coming on the market, and LumaStream opening their new headquarters in the Dome Industrial Park.

Several businesses, such as iQor and Valpak, announced relocations to St. Petersburg. The EDGE District was officially designated as a Florida Main Street and the two-mile African-American Heritage Trail came to fruition. [Click here](#) to learn more about the many exciting developments that happened in 2014 and the many more that are on the horizon for 2015 and beyond.

2014 CONA PRESIDENT Lisa Wheeler-Brown
LISA Wheeler-Brown is running for City Council District 7
www.ourcitymyhome.com



Mayor Corinne Freeman
1926-2014
St. Pete's ONLY Woman Mayor



CHARLES E. SCHUH	1975-77
CORINNE FREEMAN	1977-79
CORINNE FREEMAN	1979-81
CORINNE FREEMAN	1981-85
EDWARD L. COLE, JR., MD.	1985-87
ROBERT L. ULRICH	1987-89
ROBERT L. ULRICH	1989-91
DAVID J. FISCHER	1991-93
DAVID J. FISCHER	1993-97
DAVID J. FISCHER	1997-01
RICHARD M. BAKER	2001-06
RICHARD M. BAKER	2006-10
BILL FOSTER	2010-14



Bob Ulrich, Rick Baker, David Fischer, Don Jones, Bill Foster,
Corrine Freeman, Randy Wedding

CORINNE FREEMAN
St Petersburg's Only Woman Mayor
The Woman Who Broke the Glass Ceiling in St Petersburg

By Bob Griffin

Thanks to Mayors, Ulrich, Fischer and Baker for contributing.

She never heard of a glass ceiling. But there certainly was one in politics...in the 70s.

Corinne Freeman was the City's first elected female mayor serving three terms from 1977 to 1985. Mayor Freeman passed away in May of 2014.

In a city that has seen over 50 different people holding the office of mayor, dating back to David Moffett in 1892, there has only been one woman in that office.

Corinne was born in 1926, grew up in a Jewish family, and lived her early years in

Brooklyn, NY. She studied nursing at the end of World War II. She was a registered nurse with the Army Cadet Corp. She met and married her husband, Michael Freeman, a few years later in 1948. They lived in Boston, then Maine and later Rockport, Mass., and raised two sons.

While there, she tasted politics by joining the League of Women Voters.

In 1968, now 42, they relocated to St Petersburg. As their kids finished high school she got that itch again and started looking for ways to get more involved.

Once again, she joined the League of Women Voters and the Women's Republican Club here.

"The more she volunteered, the more she felt she could make a difference," said her son Stephan Freeman, now a local attorney with Freeman and Freeman.

The 70s was a time of change. Very few women served in any political office.

However, there were a few assertive women who felt they could find success in politics...if only they could find the way in.

There were other women who pioneered the path to politics. Jeanne Malchon was elected a state senator. Betty Castor became the first county commissioner in Hillsborough County, then a state senator, then state Education Commissioner, then President of the University of South Florida.

Freeman saw no reason why she could not be serve in politics. Just 6 years after moving to St Pete, she stepped into the political waters. Her first attempt was to run for the County Commission in 1974 against Charles Rainey. She lost.

"Dad was her campaign manager," says Stephan. "He was a business consultant by profession, but he advised mother on what to do. They discussed her campaigns and problems over the dining room table."

Then in 1977, at the young age of 51, she ran for mayor and won. She was an outsider. A woman. And Jewish.

"She was a real ground breaker," said her son Stephan, "in terms of being both female and Jewish."

This was before the time of the strong mayor type of government. She had to get the other city council members to agree on her ideas and her desired projects.

In 1984, one of her ill-fated proposals was to build 'Pier Park' near the pier and waterfront. Pier Park was to be a \$72 million festival marketplace and marine science center along the pier with an amphitheater, farmers market, IMAX theatre, museums and other attractions. It required a vote by the citizens and a commitment to issue \$10 million in bonds. Opponents were led by former Mayor Charles Schuh who warned locals of property tax increases and the city's past failures. It failed at the polls two-to-one.

Also in 1984, the economy was stagnant and people were depressed. Several outspoken residents and Florida Progress started the campaign to have a major league baseball team in St Petersburg. In the 80s, Freeman not only jumped on the baseball bandwagon, but led the charge to buy the land and start the process.

"She knew a project like this was big and would have its distracters," says David Fischer, mayor from 1991-2001. "But she also knew that a project like this had to be built with municipal bonds. And the laws concerning bonds to build stadiums and convention

centers was changing and coming to an end by 1985.”

At the end of her 3rd term, she pushed through the funding to build a stadium. They started to build a stadium in 1990, to be called the Florida Suncoast Dome. They later got a team in 1994 and it was to be named the Tampa Bay Devil Rays. They played their first game in 1998, thirteen years after she left office.

Freeman was a big supporter of baseball, both then and later. She held season tickets to seats located behind home plate to the Tampa Bay Rays. She was also a major supporter of the arts. She held season tickets to the Florida Orchestra. She was on the board of the Salvador Dali Museum and pushed for its expansion and future move.

“Mother traveled a lot as mayor,” remembers Stephan. “She had to go to New York regularly to sign off on municipal bonds. She went to Japan and Germany, too, on official city business. She met many famous people including athletes, movie stars and two sitting presidents.”

Mayor Freeman left the mayor’s office in 1985, now 59. Most people would retire. Not Freeman.

First she tried real estate. Then she tried being a lobbyist. Without a real job, she decided to become a financial advisor, at age 62. “Who is going to employ a 60-year-old woman?” her son asked her. She found a job at Thomson-McKinnon Securities, a local firm, and excelled.

“When mother left the mayor’s office she was looking for some thing else to do. She was always good at picking stocks. When I was a teenager, we picked a few stocks together to see what they would do. They always did very good. At 62, she joined a local investment company. Two brokers there told me my mom was the best ‘stock picker’ they had ever known.”

Almost simultaneously, she ran for the Pinellas County School Board and won. She served on that board for 10 more years.

In 2001, her husband Michael passed away. This seemed to make her work harder.

In the spring of 2014, Corinne was born into Eternity. She was 87. She worked as a financial advisor for 25 years, right up to 6 weeks before she died.

“She was certainly a woman ahead of her time,” said Stephan Freeman.

Editor’s Note:

(Here is a story I heard Mayor Freeman tell more than once).

While visiting New York on city business, she sat in a Manhattan restaurant next to a loud-mouthed New Yorker. He was telling someone at the next table that he had heard the mayor of St Petersburg was in town. That she was an old lady who was decrepit and walked with a cane. Freeman, in her early 50s, excused herself from her table guests, walked over to the big mouth, and proudly handed him her business card, reading “Corinne Freeman, Mayor, St Petersburg” and extended her hand in greeting. That New Yorker promptly shut his mouth in total surprise and embarrassment.

AS I REMEMBER HER

Comments from her peers...

“Mayor Freeman was a real trooper in the sense that she played so many roles in life with zest, optimism, perseverance and grace. Corinne Freeman was a trailblazer in our community and served with dedication and commitment for nearly a decade for meager wages given the experience and expertise she demonstrated while serving this City in its highest elected office.”

ROBERT ULRICH, Mayor 1987-1991

“I was on the City Council during her first term as mayor. What I remember most is how much she loved St Petersburg. She entered politics at a time when the economy was down and she did everything in her power to turn it around. She saw the development of St Petersburg as an economic necessity. She was steadfast in her beliefs and was not afraid to stick her neck out.”

DAVID FISCHER, Mayor 1991-2001

“The incredible renaissance that St Petersburg has been experiencing during the last ten years is something that I have referred to as a ‘twenty-five year overnight success’. That means that there were a lot of people along the way who helped make our city the great place it is today. Corinne Freeman was one of those key people ~ a strong leader with a clear vision. Most importantly, she was fiercely passionate about fighting for St Petersburg. We need more mayors like this.”

RICK BAKER, Mayor 2001-2010

“Being the son of a mayor of a large city is an interesting life. There were always lots of big events to attend and important people to meet. Mother met Presidents Ronald Reagan and George Bush when they came to St Petersburg. And when the British Navy came to St Pete, she would always have the Captain and crew over to the house for a dinner and conversation.” STEPHAN FREEMAN, Son